

Nyack Chamber of Commerce 2024: Benefits of Membership

Marketing Edge: Visibility, Publicity, Steerage

- Deep discount on street fair booths; you pay about half of the cost — regular business fee: \$175; Member fee: \$90
- FREE booth at the Farmers Market (\$125 value), one time per season
- Free promotion through the Chamber's e-newsletters
- Special price on the Chamber's e-blast promo program (\$55 per blast): reach over 2,000 local and county residents, merchants and members
- Visibility with local residents, visitors, your customers
- Promotional lift...special activities that highlight the special qualities of our community and businesses
- Expanded exposure: 1.2 million+ media impressions annually through coverage in print publications, radio and electronic channels; 130,000+ visitors attracted annually to our Farmers' Market, street festivals, Halloween Parade, sidewalk sales and other special events
- Steerage to Nyack and your business through the Visit Nyack tourism program

Business Support: Your Voice in the Community

- Your voice in local government and business development decisions
- Introduction to key local officials
- Collaboration with other interest groups in Nyack
- Communication and participation in special community events and emergency response
- Information sharing on business issues, jobs available, etc.
- Chamber advocacy at Village Board meetings on Members' behalf
- Advocacy with Village Trustees on key issues such as parking, street fairs, policing, marketing of Nyack
- Merchant advocacy in strategic planning for the Village, Planning Board activities and retail mix planning
- Your representative with other Nyack groups that impact the health of our community and businesses (such as ACADA, Visit Nyack, The Nyack Center; arts, education, and cultural institutions)

Networking: Connecting with Your Peers

- Opportunities to connect with Chamber Members, business experts, community leaders
- Participation in Chamber-sponsored business groups
- Member and social meetings that invite you to network with your peers in other local businesses and discuss topics of business interest, such as sales through social media, education costs/taxes, local arts events and programs, law enforcement
- Chamber-sponsored committees and informal groups that welcome your ideas for pooling marketing efforts and supporting commerce in the Village



Nyack Chamber of Commerce
Pro-Business | Pro-Member | Pro-Nyack
PO Box 677 | Nyack, NY 10960
845-353-2221 | www.nyackchamber.org

2024 Membership Application

Form and payment option available online at <http://www.nyackchamber.org/join-the-chamber>

Application Date: _____

Name of Business: (as you want it listed) _____

Your Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____

Website: _____

Business Description/Profession: *Please be as complete as possible; this description will be used for the Chamber website.*

MEMBERSHIP LEVEL

Business....\$99 Non-Profit Membership....\$99 Individual....\$99

PAYMENT METHOD **Check** **Credit Card** **Make checks payable to: Nyack Chamber of Commerce**

Mail to: Nyack Chamber of Commerce, PO Box 677, Nyack, NY 10960

Credit Card Pay online at www.nyackchamber.org/join-the-chamber

Please contact me to discuss our membership

Signature _____