

## **Nyack Chamber of Commerce 2026: Benefits of Membership**

### **Marketing Edge: Visibility, Publicity, Steerage**

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- Deep discount on street fair booths; you pay about half of the cost —  
Non-member business/commercial: \$200 Member business/commercial: \$100  
Non-member food: \$210 Member food: \$105
- FREE booth at the Farmers Market (\$65 value), one time per year
- Free promotion through the Chamber's e-newsletters
- Special price on the Chamber's e-blast promo program (\$55 per blast): reach over 2,700 local and county residents, merchants and members
- Visibility with local residents, visitors, your customers
- Promotional lift...special activities that highlight the special qualities of our community and businesses
- Expanded exposure: 1.2 million+ media impressions annually through coverage in print publications, radio and electronic channels; 130,000+ visitors attracted annually to our Farmers' Market, street festivals, Halloween Parade, sidewalk sales and other special events
- Steerage to Nyack and your business through the Visit Nyack tourism program

### **Business Support: Your Voice in the Community**

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- Your voice in local government and business development decisions
- Introduction to key local officials
- Collaboration with other interest groups in Nyack
- Communication and participation in special community events and emergency response
- Information sharing on business issues, jobs available, etc.
- Chamber advocacy at Village Board meetings on Members' behalf
- Advocacy with Village Trustees on key issues such as parking, street fairs, policing, marketing of Nyack
- Merchant advocacy in strategic planning for the Village, Planning Board activities and retail mix planning
- Your representative with other Nyack groups that impact the health of our community and businesses (such as ACADA, Visit Nyack, The Nyack Center; arts, education, and cultural institutions)

### **Networking: Connecting with Your Peers**

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- Opportunities to connect with Chamber Members, business experts, community leaders
- Participation in Chamber-sponsored business groups
- Member and social meetings that invite you to network with your peers in other local businesses and discuss topics of business interest, such as sales through social media, education costs/taxes, local arts events and programs, law enforcement
- Chamber-sponsored committees and informal groups that welcome your ideas for pooling marketing efforts and supporting commerce in the Village



Nyack Chamber of Commerce  
Pro-Business | Pro-Member | Pro-Nyack  
PO Box 677 | Nyack, NY 10960  
845-353-2221 | www.nyackchamber.org

## 2026 Membership Application

Form and payment option available online at <http://www.nyackchamber.org/join-the-chamber>

Application Date: \_\_\_\_\_

Name of Business: (as you want it listed) \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Business Description/Profession:** *Please be as complete as possible; this description will be used for the Chamber website.*

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\_\_\_\_\_  
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### MEMBERSHIP LEVEL

Business....\$99     Non-Profit Membership....\$99     Individual....\$99

**PAYMENT METHOD**     **Check**     **Credit Card**    **Make checks payable to: Nyack Chamber of Commerce**

Mail to: Nyack Chamber of Commerce, PO Box 677, Nyack, NY 10960

**Credit Card** Pay online at [www.nyackchamber.org/join-the-chamber](http://www.nyackchamber.org/join-the-chamber)

**Please contact me to discuss our membership**

Signature \_\_\_\_\_